



# JOHNNIER [/Johnny] DILAN RAMIREZ III

Front-end Developer / Designer


## ABOUT

Hello, my name is Johnnier [/Johnny]. I'm a front-end developer who creates simple and effective designs that consider UI / UX techniques. I strive to create intuitive designs that can be rapidly developed into user interfaces that incorporate the latest techniques in responsive design and SEO strategies.

I take into consideration the latest web standards and technologies in every project I create. I have always been a natural problem solver and strive to find solutions to problems when others can't seem to find them. For over 14 years, I have worked in the fields of website, interface, graphic and multimedia design.

 /johnnierdilanramirez

 /in/johnnierdilanramirez

 /j\_dilan

 johnnierdilan.com

## EXPERIENCE

- GEO Care** 2019-Present  
*Digital Marketing Analyst / Front-end Developer*  
 Develop website content, videos, and daily maintenance tasks; Design website layouts, graphics, and manage website infrastructure on AWS using Plex servers. Perform front-end development and maintain content for WordPress websites and website applications. Deploy e-mail campaigns using MailChimp.
- Banyan Hill Publishing** 2017-2019  
*Front-end Developer*  
 Designed/developed website properties for marketing campaigns and large webinars. Conducted detailed requirements gathering for company projects and implemented plans to complete them. Part of a small team that managed three significant website properties daily that generated over 5 million views a month. Developed responsive email and order page templates, and established social media presence for individual brands and financial personalities.
- TBC Corporation** 2014-2017  
*Multimedia Designer*  
 Managed and updated digital signage content for the entire TBC brand family. Created user interfaces and website design for brands within TBC.
- Newsmax Media** 2013-2014  
*Front-end Developer*  
 Developed media & business solutions by designing, developing, and supporting web solutions for Newsmax.com and microsities.
- Newsmax Media** 2008-2013  
*E-mail Designer*  
 Interfaced with in-house sales staff to create and schedule 3rd party e-mails for clients. Developed website projects with CSS layouts. Sent over 4 billion e-mails through daily targeted emails.

## EDUCATION

- Design & Media Management - Master's**  
 The Art Institutes - Miami International University of Art & Design - 2013
- Graphic Design / C.I.S. - Bachelor's Degree**  
 Design, Technology & Innovation - Troy University - 2004

## TECHNICAL SKILLS

Website Development	Print Design & Production
UI / UX Design	Portrait Photography
Search Engine Optimization	Landscape Photography
WordPress Development	360 Photography
E-mail Design / Deployment	Video & Audio Production

## SOFTWARE KNOWLEDGE

Visual Studio Code	Adobe Lightroom
Adobe Photoshop	Adobe Premiere Pro
Adobe Illustrator	Adobe After Effects
Adobe InDesign	Adobe Character Animator
Adobe Audition	Adobe Camera Raw
Adobe XD	Microsoft Office Suite

## PROGRAMMING KNOWLEDGE

HTML	Bootstrap Framework
CSS	PHP
JavaScript	Jquery

## MARTIAL ART STUDIES

For the past 10 years I have studied a Japanese martial art called Kendo, which I currently hold the rank of Sandan (*3rd degree black belt*). In 2014, I began studying another Japanese sword art called Batto do, the art of cutting with a Japanese blade. If you're interested in finding out more about all these disciplines please visit [TokuBuKan.com](http://TokuBuKan.com).

## REFERENCES

**Provided upon request**  
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