



JOHNNIER [/Johnny] DILAN RAMIREZ III

Front-end Developer & UI/UX Designer



ABOUT

Hello, my name is Johnnier [/Johnny]. I'm a front-end developer & UI/UX Designer who creates simple and effective designs that consider the latest UI / UX techniques. I strive to create intuitive designs that can be rapidly developed into user interfaces that incorporate the latest techniques in responsive design and SEO strategies.

I take into consideration the latest web standards and technologies in every project I create. I have always been a natural problem solver and strive to find solutions to problems when others can't seem to find them. For over 15 years, I have worked in the fields of website, interface, graphic and multimedia design.

EXPERIENCE

SPOT Pet Insurance 2020-Present

Web Director / UI/UX Developer

Manage the companies website properties related to SPOTpetins.com, decrease average load times from 9 seconds to under 3 seconds, implemented mobile-friendly page designs, and modified the site with new branding. Implemented SEO & YouTube strategies, project managed third-party development resources, developed UI / UX designs for marketing landing pages and quote form redesign/updates. General IT support and software evaluations. Video edited content for marketing campaigns and ads.

GEO Care 2019-2020

Digital Marketing Analyst / Front-end Developer

Develop website content, videos, and daily maintenance tasks; Design website layouts, graphics, and manage website infrastructure on AWS using Plex servers. Perform front-end development and maintain content for WordPress websites and website applications. Deploy e-mail campaigns using MailChimp.

Banyan Hill Publishing 2017-2019

Front-end Developer

Designed/developed website properties for marketing campaigns and large webinars. Conducted detailed requirements gathering for company projects and implemented plans to complete them. Part of a small team that managed three significant website properties daily that generated over 5 million views a month. Developed responsive email and order page templates, and established social media presence for individual brands and financial personalities.

TBC Corporation 2014-2017

Multimedia Designer

Managed and updated digital signage content for the entire TBC brand family. Created user interfaces and website design for brands within TBC.

Newsmax Media 2013-2014

Front-end Developer

Developed media & business solutions by designing, developing, and supporting web solutions for Newsmax.com and microsites.

EDUCATION

Design & Media Management - Master's
The Art Institutes - Miami International University
of Art & Design - 2013

Graphic Design / C.I.S. - Bachelor's Degree
Design, Technology & Innovation -
Troy University - 2004

TECHNICAL SKILLS

Website Development	Print Design & Production
UI / UX Design	Project Management
Search Engine Optimization	General Photography
WordPress Development	360 Photography
E-mail Design / Deployment	Video & Audio Production

SOFTWARE KNOWLEDGE

Visual Studio Code	Adobe Lightroom
Adobe Photoshop	Adobe Premiere Pro
Adobe Illustrator	Adobe After Effects
Adobe InDesign	Adobe Character Animator
Adobe Audition	Adobe Camera Raw
Adobe XD	Microsoft Office Suite

PROGRAMMING KNOWLEDGE

HTML	Bootstrap Framework
CSS	PHP
JavaScript	Jquery

MARTIAL ART STUDIES

For the past 11 years I have studied a Japanese martial art called Kendo, which I currently hold the rank of Sandan 3rd degree black belt. In 2014, I began studying another Japanese sword art called Batto do, the art of cutting with a Japanese blade. If you're interested in finding out more about all these disciplines please visit TokuBuKan.com.

REFERENCES

Provided upon request, Johnnier@dilandesign.com